

Advancement | UCF Foundation, Inc.

“The UCF Foundation encourages, stewards and celebrates charitable contributions from alumni and friends to support the University of Central Florida.”

UCF FOUNDATION BOARD OF DIRECTORS ORIENTATION

Wednesday, August 18, 2021 | 9:00 a.m. – 1:30 p.m.

UCF Student Union | Key West Ballroom (2nd Floor)
4000 Central Florida Blvd. Orlando, Florida, 32816
(Parking available in Garage H)

Meeting Link: <https://ucf.zoom.us/j/97504161522?pwd=VG82OTJPZ2U2VGJRYzJLRWJCZTlxdz09>
Call In: 929-205-6099 | Meeting ID: 975 0416 1522 | Passcode: 183880

9:00 a.m. – 9:10 a.m. | WELCOME & OPENING REMARKS

Karen Cochran, *Interim Vice President for Advancement and Interim UCF Foundation CEO*
UCF Advancement

Carrie Daanen '92, *Chair*
UCF Foundation Board of Directors

9:10 a.m. – 9:30 a.m. | PRESIDENTIAL REMARKS

Dr. Alexander Cartwright, *President*
University of Central Florida

9:30 a.m. – 10:00 a.m. | UCF FOUNDATION BOARD OF DIRECTORS

Governance Structure & Board Member Responsibilities
Lauren Ferguson '13 '18MPA, *Director of Foundation Board Relations and Development*
UCF Advancement

Fiduciary Duties & Legal Considerations
Jennifer Cerasa, UCF Advancement Legal Counsel and Senior Associate General Counsel
University of Central Florida

10:00 a.m. – 10:10 a.m. | EARLY-MORNING BREAK

10:10 a.m. – 11:10 a.m. | **FINANCE & ADMINISTRATION OVERVIEW**

UCF's Financial Relationship

Gerald Hector, *Sr. Vice President for Administration and Finance*
University of Central Florida

UCF Foundation Finances

Glen Dawes '84, *Associate Vice President for Advancement and UCF Foundation CFO*
UCF Advancement

11:10 a.m. – 11:20 a.m. | **MID-MORNING BREAK**

11:20 a.m. – 12:20 p.m. | **UCF ADVANCEMENT: OPERATIONAL OVERVIEW**

UCF Philanthropic Action Plan: The Way Forward

Karen Cochran, *Interim Vice President for Advancement and Interim UCF Foundation CEO*
UCF Advancement

Raising Philanthropic Support for UCF's Colleges & Units

Jeff Coates, *Associate Vice President for Advancement, Colleges and Units*
UCF Advancement

UCF Alumni Engagement and Annual Giving

Heather Junod '98, *Associate Vice President for Alumni Engagement and Annual Giving*
UCF Advancement

Fundraising for Athletics

Mark Wright, *Deputy Athletic Director and Associate Vice President for Championship Resources*
UCF Advancement

12:20 p.m. – 12:30 p.m. | **ADJOURNMENT AND TRANSITION**

12:30 p.m. – 1:30 p.m. | **LUNCHEON**

In lieu of a presentation, the luncheon will be an interactive experience designed to become better acquainted with your fellow board members.

1:45 p.m. – 2:30 p.m. | **CAMPUS TOUR**

Join us for a 45-minute bus tour of UCF's main campus. This tour will be led by docents from the 4EVER Knights (4EK) student group.