

Chris Tomasso '93 | Elected Director



Chris Tomasso was named Chief Executive Officer of First Watch Restaurants, Inc. in June of 2018 after serving as President since December of 2015 and Chief Marketing Officer from 2006 to 2015. Chris brings more than 22 years of restaurant industry experience to the role, including executive leadership positions at both large-scale public and private domestic and international multi-unit concepts.

Since joining First Watch in 2006, Chris has led many strategic initiatives that have driven First Watch's industry-leading growth, including the development and execution of a comprehensive multi-year re-branding strategy. During his tenure, First Watch has grown from about 50 restaurants to more than 400 through a well-orchestrated mix of organic growth and acquisition, while delivering double-digit annualized sales growth.

Chris earned a B.A. from the University of Central Florida in Orlando and is an active alumna who currently serves on the University of Central Florida Foundation Board of Directors. He was inducted into the university's Nicholson School of Communication and Media Hall of Fame in 2016.