

Advancement | UCF Foundation, Inc.

UCF Foundation Board of Directors

Donor Engagement and Stewardship Committee Meeting

May 11, 2021

Virtual Meeting

MINUTES

IN ATTENDANCE: Joyce Virga, Chair, Roslyn Burttram, Diane Mahony, Marc McMurrin, Dianne Owen

ABSENT: Cathy Engelman, Dana Patton

STAFF: Annette Billingsley, Patrick Crowley, Lauren Ferguson, Chris Meister, Annie O'Donnell, Rachel Schaefer, Robert Taft

GUESTS: Janet Schwartz

WELCOME AND CALL TO ORDER

Director Joyce Virga, Chair of the Donor Engagement and Stewardship Committee, called the meeting to order at 10:01 a.m., stating that the meeting was covered under the Florida Sunshine Law and the public and press were invited to attend.

ROLL CALL AND QUORUM CONFIRMATION

Roll call was performed and a quorum was confirmed.

CONFLICT OF INTEREST DISCLOSURE

Chair Virga asked the committee members if there were any conflicts of interest to declare regarding the items of business listed on the agenda. No conflicts of interest were declared by the committee members.

MINUTES

The minutes from the March 31, 2021 meeting were unanimously approved as written.

NEW BUSINESS

(INFO- 1) Upcoming Presidential Events

Annette Billingsley, Director of Donor Relations and Stewardship, provided information about UCF

President Alexander Cartwright's upcoming events for the remainder of Fiscal Year 2021. The goal of these regional events is to meet with donors and engage with Alumni.

(INFO- 2) Engage Dx Survey Results

Rachel Schaefer, Associate Vice President and Chief Operating Officer, UCF Advancement shared the results of a recent survey sent to over 420,000 constituents from the Foundation database. Schaefer presented the various findings as it relates to engagement with UCF and the next steps UCF Advancement will take to increase donor support and engagement.

PUBLIC COMMENT

No public comment was present.


CLOSING REMARKS AND ANNOUNCEMENTS

Director Virga thanked Janet Schwartz for attending and looked forward to seeing everyone at the June 10, 2021 Board Meeting.

ADJOURNMENT

Director Virga adjourned the meeting at 10:28 a.m.

Respectfully Submitted by:



Joyce Virga, *Chair*, Donor Engagement and Stewardship Committee

Approved by Donor Engagement and Stewardship Committee on September 21, 2021.

Prepared by: Chris Meister, *Coordinator, Executive Services*.