

## **Rob Kantor, Jr. '94 '04MS '09MBA | Elected Director**

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Robert P. “Rob” Kantor, Jr. '97 has worked for Universal Parks and Resort as a vice president since 2019. Prior to this role, he worked at Universal Orlando Resort for over 20 years in the most recent roles of senior director of Business Analytics and Industrial Engineering. During Kantor’s career at Universal, he has expanded his support of divisions across the entire business, leading process improvement and cost saving initiatives in areas like revenue operations, entrance operations, entertainment, warehousing and wardrobe.

Rob is also driving multi-millions of dollars to the bottom line through Revenue Management and his management of Universal’s Express Program. Budgeting, forecasting, daily pricing, product development, redemption management, incentive program development, and many other responsibilities fall under his leadership.

Kantor attended the University of Central Florida, receiving multiple degrees and certificates. He most recently earned his MBA '09, received both his Graduate Certificate in Project Engineering and MS in Industrial Engineering '04, and his BS in Industrial Engineering '97. His wife, Michelle J. Kantor is also a UCF alumni.

