

## **Dianne Owen '93 '97MBA | Elected Director**

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Dianne Owen is the Executive Vice President of Marketing for FAIRWINDS Credit Union. In her role, Dianne oversees all of the credit union's strategic marketing functions including advertising and promotions, community relations, market research, branding, corporate communications, planning and budgeting.

Dianne has been with the credit union in the role of marketing for 30 years. In that time the credit union has grown from \$300 million to over \$2.2 billion in assets and has 33 branches throughout Central Florida, including a branch on the UCF campus.

She is originally from Titusville, Florida and now lives with her husband, Lynn, and their dog, Bennett in Avalon Park.

