



Foundation, Inc.

UNIVERSITY OF CENTRAL FLORIDA

UCF Foundation Board of Directors Board Meeting

Feb 16, 2024, at 9:00 AM EDT to 12:00 PM EDT
Hybrid Meeting

Members Present:

Brian Butler, *Chair*, Tandreia Bellamy, Roslyn Burttram, *Vice Chair*, Linh Dang, *Alumni Board Chair*, Cathy Engelman, Barry Forbes, James Harhi, Stuart Heaton, *Vice Chair*, Mike Hinn, Provost Michael Johnson, Rob Kantor, Laurette Koellner, Marc McMurrin, Tom McNamara, Kevin Miller, Dianne Owen, Dana Patton, *Secretary*, Heather Pigman, Eva Tukdarian, *Treasurer*

Emeritus Directors Present:

Phyllis Klock, Rita Lowndes, Margery Pabst-Steinmetz, Roger Pynn

Members Absent:

Jessica Blume, Clint Bullock, Carrie Daanen, *Immediate Past Chair*, John Mahony, Chris Marlin, Trustee Caryl McAlpin, Mark Plaumann, Kevin Wydra, Roger Zlotoff

I. Welcome and Call to Order

Brian Butler, *Chair*, called the meeting to order at 9:00 a.m., stating that the meeting was covered under the Florida Sunshine Law and the public and press were invited to attend. Roll call was performed, and quorum was confirmed.

II. Conflict of Interest Disclosure

No conflicts of interest were declared by committee members.

III. Minutes

Minutes from the October 27, 2023, UCF Foundation Board meeting were unanimously approved as written.

IV. Public Comment:

No requests for public comments were present.

Upon completion of the minutes, Chair Butler shared a memorial tribute to Dick Nunis, former chair of the UCF Board of Trustees and a Foundation Board Emeritus Director. Chair Butler shared his impactful legacy to the university.

V. Reports

Alexander Cartwright, Ph.D., *President*, University of Central Florida, presented the following item:

A. DISC-1: University Update

President Cartwright expressed gratitude for Dick Nunis' contributions to the university and highlighted his role in setting the institution on a path towards excellence.

President Cartwright discussed UCF's engagement in the ongoing legislative session, emphasizing efforts to secure funding for key initiatives such as faculty recruitment, retention, and the construction of the new College of Nursing facility in Lake Nona. President Cartwright underscored Florida's commitment to supporting higher education and highlighted the state's ranking as one of the top public higher education states in the country.

President Cartwright outlined UCF's strategic focus to position the university as Florida's premier engineering and technology institution, emphasizing the importance of innovation and collaboration across disciplines.

President Cartwright celebrated UCF's recognition as a top provider of Fulbright US students and highlighted the institution's achievements in patent production, ranking among the top universities globally.

Grant Hayes, Ph.D., *Dean and Professor*, College of Community Innovation & Education, University of Central Florida, presented the following item:

B. DISC-2: College of Community Innovation and Education Update

Dean Hayes provided an update on the College of Community Innovation and Education (CCIE), highlighting its establishment in 2018 with a focus on community building. He discussed the ongoing strategic planning process which includes alignment to UCF's strategic priorities and a commitment to long-term success and innovation. The strategic goals of the college include student success, community partnerships, high-impact research, and faculty/staff well-being.

Cliff Marvin, *Director for Advancement*, College of Community Innovation & Education, UCF Advancement & Partnerships, Craig Ustler, *President*, Ustler Development, Inc., Doug Goodman, Ph.D., *Interim Chair*, School of Public Administration Department of Legal Studies, University of Central Florida, Pete Sechler, *Director*, GAI Community Solutions Group, and Soowoong "Scott" Noh, Ph.D., *Lecturer*, School of Public Administration, University of Central Florida, presented the following item:

C. DISC-3: UCF Urban Innovation Lab

Dr. Goodman highlighted the partnership between UCF, industry leaders, and the city in the creation of the Urban Innovation Lab (UIL) project.

Ustler provided background to his role as lead for the master development team of Creative Village, UCF Downtown, and Valencia Downtown. Technology and community engagement are core to the purpose of UIL. Dr. Goodman provided an overview of the lab's development, highlighting the planning program's strengths and its expansion into science and technology, including 3D planning and augmented reality.

Sechler shared his background in urban planning and highlighted the significance of urban development as the primary platform for economic drivers and societal challenges. Drawing inspiration from the University of Louisville's Urban Design Studio housed within the College of Medicine, Sechler emphasized the importance of incorporating community health with urban planning.

Dr. Goodman expressed the team's commitment to making the UIL a space for resources, research, and expanding reach in the community. The goal is to position Orlando as a model and benchmark city for the world to learn from and emulate.

VI. Leadership Reports

Rod Grabowski, *Senior Vice President*, UCF Advancement & Partnerships, and *Chief Executive Officer*, UCF Foundation, Inc., presented the following item:

A. DISC-5: UCF Advancement and Partnerships Report

Grabowski highlighted the divisional goals driving the focus of the department over the past year. Grabowski discussed the divisional goal to strengthen philanthropy, sharing current attainment of \$34.7 million toward the goal of \$100 million. Despite a decrease in attainment compared to the previous year, he noted that donor count has significantly increased.

Grabowski acknowledged the upcoming transition of Patrick Burt, Chief Marketing and Communications Officer, to a new role at Kansas State University. Sean Hartman will serve as the interim replacement with plans for a national search to fill the position permanently.

Linh Dang '93, *Chair*, UCF Alumni Board, presented the following item:

B. DISC-6: UCF Alumni Engagement and Annual Giving Report

Chair Dang highlighted the goal for alumni donors in Fiscal Year 2023-2024 of 31,000. The team has already secured 16,265 donors, progressing on track to achieve the target goal. The engaged alumni goal has been surpassed, with 129,000 counted to date. Chair Dang highlighted upcoming alumni events, including UCF Day of Giving on Thursday, April 11, 2024.

VII. Information:

In addition to the reports and discussions, the following informational items were provided to the committee. No questions or comments were provided by committee members.

- A. INFO – 1 Standing Committee Reports
- B. INFO – 2 Board Participation Snapshot
- C. INFO – 3 Board Education and Engagement Program

VIII. Closing Remarks and Announcements:

Chair Butler concluded the meeting by reminding board members of upcoming UCF Foundation Board events and meetings.

IX. Adjournment:

Chair Butler adjourned the meeting at 12:00 p.m.

Approved by the UCF Foundation Board of Directors on **May 31, 2024**.

Respectfully Submitted by:

Dana Patton '93, *Secretary*, UCF Foundation Board of Directors

Minutes prepared by: Ronney Demosthene, *Coordinator, Foundation Board Relations*, UCF Advancement & Partnerships