



UNIVERSITY OF CENTRAL FLORIDA

Foundation, Inc.

**UCF Foundation Board of Directors
Donor Engagement and Stewardship Committee
Charter Expansion Ad Hoc Workgroup**

Apr 25, 2024, at 3:00 PM EDT to 4:00 PM EDT
Virtual Meeting

Members Present:

Marc McMurrin, *Chair*, Jessica Blume, Roslyn Burttram, Chris Ristau

Members Absent:

Tandreia Bellamy

I. Welcome and Call to Order

Marc McMurrin '01, *Chair*, Charter Expansion Ad Hoc Workgroup, called the meeting to order at 3:02 p.m., stating that the meeting was covered under the Florida Sunshine Law and the public and press were invited to attend. Roll call was performed, and quorum was confirmed.

II. Conflict of Interest Disclosure

No conflicts of interest were declared by workgroup members.

III. Minutes

Minutes from the April 25, 2024, Charter Expansion Ad Hoc Workgroup meeting were unanimously approved as written.

IV. Discussion

Becky Fullmer, *Associate Vice President*, Advancement Operations, UCF Advancement and Partnerships, presented the following item:

A. DISC-1: Revised Charter Discussion

Fullmer presented and reviewed the proposed revised charter. The changes aim to expand the committee's focus beyond stewardship to include fundraising strategy and policy. Fullmer highlighted the importance of fostering a stronger culture of philanthropy within the board, providing examples to illustrate potential activities under the proposed scope. The revised charter outlines key aspects of the committee's expanded responsibilities, such as providing strategic guidance on fundraising strategies, participating in campaign goal-setting, and staying informed about philanthropic trends.

Fullmer facilitated a discussion on the proposed changes, addressing the potential challenges and highlighting the diverse engagement opportunities offered by the revised charter. Members could focus either on everything from operational aspects to fostering a culture of philanthropy within the board.

Workgroup members deliberated on implementing a strategic work plan to accompany the revised charter. Additionally, the members discussed a change to the title of the committee.

Becky Fullmer, *Associate Vice President*, Advancement Operations, UCF Advancement and Partnerships, and Janelle Hom '10MA, *Director*, Foundation Board Relations and Advancement, UCF Advancement and Partnerships, presented the following item:

B. DISC-2: Culture of Philanthropy Survey Review

Hom shared the outcome of the survey, noting ten (10) responses were received out of twenty-five (25) board members. Committee members discussed the survey results, noting the importance of increasing board participation to get a full representative sample. Hom will redistribute the survey and track completion; revised results will be presented at the May 30 meeting of the Donor Engagement and Stewardship Committee.

V. Adjournment

Chair McMurrin adjourned the meeting at 3:50 p.m.

Approved by the Charter Expansion Ad Hoc Workgroup on **May 9, 2024**.

Respectfully Submitted by:



Marc McMurrin
05/13/2024 13:29 EDT

Marc McMurrin '01, *Chair*, Charter Expansion Ad Hoc Workgroup

Minutes prepared by: Ronney Demosthene, *Coordinator*, Foundation Board Relations, UCF Advancement and Partnerships